

Fidenza Village

Una perfetta combinazione tra business e shopping esclusivo, gastronomia e cultura



Esiste un posto, a metà strada tra Milano e Bologna, dove l'esperienza dello shopping può essere vissuta come un momento indimenticabile in oltre 120 boutique del made in Italy e brand di lusso, e dove è possibile organizzare una giornata di business o un evento aziendale assolutamente unico all'interno degli ambienti dedicati.

Scopri la perfetta combinazione tra business e shopping esclusivo, gastronomia e cultura e vivi la magia di un evento su misura, organizzato con la competenza specialistica del nostro team che creerà per voi eventi memorabili ed innovativi.

Il personale multilingue, servizi aggiuntivi, Welcome Drink, Hands Free Shopping, Cooking Class, Calligrafa e Gift Wrapping, workshop su stile e tendenze o sul dress code in azienda, Style Advisor e personal Shopping sono solo alcune delle possibilità personalizzabili su richiesta per il vostro evento.

Oltre alla organizzazione del vostro meeting aziendale a Fidenza Village,

vi supportiamo nella definizione del soggiorno nel nostro territorio grazie ad un ventaglio di partnership con hotel, attrazioni locali e istituzioni a condizioni preferenziali.

Fidenza Village offre programmi di incentivazione esclusivi e declinabili secondo le esigenze di ogni cliente. Dalle Gift Card Fidenza Village alle cooking class interattive. Inoltre, solo per le aziende aderenti

al Corporate Programme, Fidenza Village offre un pacchetto eventi a tariffe preferenziali nonché benefici esclusivi per tutti i dipendenti. Scopri inoltre la nuova The Concierge, 120 mq dove dare vita ad un evento unconventional, grazie agli spazi arredati con stile unico, i supporti tecnologici già presenti in loco e lo staff Hospitality compreso nel pacchetto evento. **P.T.**



Fidenza Village

A perfect combination of business and exclusive shopping, gastronomy and culture



There is a place, in the province of Parma, in the heart of Verdi's land, that from these inspirations He has created attractive offer for the Mice. Fidenza Village is decidedly original goal and with many surprises dedicated to businesses, is fully part in what can be called shopping tourism destination, a destination that is quite capable of creating synergies between itself and the surrounding area, so rich in history, culture and tradition.

In addition to shopping experiences offered by Fidenza Village in its more than one hundred boutiques with discounts up to 70% all year, integrate seamlessly services and spaces on all the territory to offer conference and incentive in com-

plete and unedited able to meet the most varied demands and requirements of the organizers.

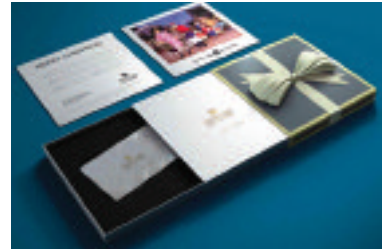
Moreover In The Fidenza Village Lounge, you can create a groundbreaking event, thanks to the modular space, the on-site technical support and the luxurious and relaxed environment of this innovative meeting room. The total area is 95 square metres, which can be divided into three distinct spaces:

Board Room-Meeting Room - VIP Room

The Lounge with dedicated separate entrance is fully equipped with:

Film projection system; LCD video with DVD; Sound system; Control room

In addition, during the event, you



will enjoy access to a complete set of business equipment, kitchen, coffee station and cloakroom, ensuring your guests receive a refined experience, with their every need taken care of.

In addition to all Mice partners it has been developed the "MICE Programme" which, with ease, allows you to organize at the village spaces with multiple benefits and preferential terms, meetings, incentives, corporate events and team building.

In particular on this offer, Fidenza Village has created a training program together with professional consultants, to offer companies an original workshop aimed at identifying the businesslike style codes, understand the importance of the first impression through the application of business etiquette and dress code as an expression of the brand identity. All with a transition from theory to practice, nestled among the boutiques of the most prestigious brands.

P.T.

