



Fidenza Village

Una perfetta combinazione tra business e shopping esclusivo, gastronomia e cultura

Esiste un posto, a metà strada tra Milano e Bologna, dove l'esperienza dello shopping può essere vissuta come un momento indimenticabile in oltre 120 boutique del made in Italy e brand di lusso, e dove è possibile organizzare una giornata di business o un evento aziendale assolutamente unico all'interno delle sale meeting dedicate.

Qui si scopre la perfetta combinazione tra business e shopping esclusivo, gastronomia e cultura e si vive la magia di un evento su

misura, organizzato con la competenza specialistica di un team in grado di creare eventi memorabili ed innovativi.

Il personale multilingue, servizi aggiuntivi, Welcome Drink, Hands Free Shopping, Cooking Class, Calligrafa e Gift Wrapping, workshop su stile e tendenze o sul dress code in azienda, Style Advisor e personal Shopping sono solo alcune delle possibilità personalizzabili su richiesta.

Oltre all'organizzazione del meeting a Fidenza Village, l'azienda è

supportata nella definizione del soggiorno sul territorio grazie ad un ventaglio di partnership con hotel, attrazioni locali e istituzioni a condizioni preferenziali.

Fidenza Village offre programmi di incentivazione esclusivi e declinabili secondo le esigenze di ogni cliente. Dalle Gift Card Fidenza Village alle cooking class interattive. Inoltre, solo per le aziende aderenti al Corporate Programme, Fidenza Village offre un pacchetto eventi a tariffe preferenziali nonché benefici esclusivi per tutti i dipendenti.

Un'altra piacevole scoperta è, inoltre, The Concierge: 120 mq dove dare vita ad un evento unconventional, grazie agli spazi arredati con stile unico, i supporti tecnologici già presenti in loco e lo staff Hospitality compreso nel pacchetto evento. **P.T.**



Fidenza Village

A perfect combination of business and exclusive shopping, gastronomy and culture



There is a place, in the province of Parma, in the heart of Verdi's land, that from these inspirations He has created attractive offer for the Mice. Fidenza Village is decidedly original goal and with many surprises dedicated to businesses, is fully part in what can be called shopping tourism destination, a destination that is quite capable of creating synergies between itself and the surrounding area, so rich in history, culture and tradition. In addition to shopping experiences offered by Fidenza Village in its more than one hundred

boutiques with discounts up to 70% all year, integrate seamlessly services and spaces on all the territory to offer conference and incentive in complete and unedited able to meet the most varied demands and requirements of the organizers. Moreover In The Fidenza Village Lounge, you can create a groundbreaking event, thanks to the modular space, the on-site technical support and the luxurious and relaxed environment of this innovative meeting room. The total area is 95 square metres, which can be divided into three distinct spaces: Board

Room, Meeting Room, VIP Room, The Lounge with dedicated separate entrance (fully equipped with Film projection system, LCD video with DVD, Sound system, Control room).

In addition, during the event, you will enjoy access to a complete set of business equipment, kitchen, coffee station and cloakroom, ensuring your guests receive a refined experience, with their every need taken care of.

In addition to all Mice partners it has been developed the "MICE Programme" which, with ease, allows you to organize at the village spaces with multiple benefits and preferential terms, meetings, incentives, corporate events and team building.

In particular on this offer, Fidenza Village has created a training program together with professional consultants, to offer companies an original workshop aimed at identifying the businesslike style codes, understand the importance of the first impression through the application of business etiquette and dress code as an expression of the brand identity. All with a transition from theory to practice, nestled among the boutiques of the most prestigious brands.

P.T.

