

## THE PERFECT DESTINATION FOR MEETINGS AND INCENTIVES

Savour the history, culture and flavours of Sicily at Verdura.  
From themed dinners to memorable and exciting activities – it's all possible  
at this exclusive Mediterranean destination.



Verdura Resort is situated on the south-west coast of Sicily. Set amidst olive groves, our luxury resort is 15 minutes from the seaside town of Sciacca and 40 minutes from the temples of Agrigento. Verdura has quickly become one of the most striking European event destinations, thanks to its space and versatility, array of in resort activities, and the ancient traditions and culture of Sicily itself.

For reservations visit [roccofortehotels.com](http://roccofortehotels.com)  
telephone +39 0925 998 172  
or e-mail [sales.verdura@roccofortehotels.com](mailto:sales.verdura@roccofortehotels.com)



Our incentive group programmes can be divided into four categories; each can be customised to fit your requirements for a unique incentive experience.

### **AIR, LAND & SEA**

Travel via air, land or sea to take in the best Sicilian scenery.

### **EXCURSIONS**

Discover the mesmerising island of Sicily with our expert guides.

### **FOOD AND WINE**

Sample local delicacies, taste olive oil and wines, and learn how to cook traditional Sicilian dishes.

### **TEAM BUILDING**

Take on unique challenges and experiences that will get the best out of your team.

## AIR, LAND & SEA

### HELICOPTER TOURS

Fly over Mount Etna, Agrigento and Trapani.

### SKY DIVING

Experience a breathtaking parachute jump over the resort.

### FIAT 500 OR VESPA TOURS

Discover Segesta, Erice, Marsala, Sciacca, Caltabellotta and the Torre Salsa nature reserve whilst driving a legendary Italian car or on a Vespa.

### OFF ROAD EXCURSIONS

Go off the beaten track to discover rustic Sicily on horseback, in a Land Rover or even on a quad bike.

### BOAT EXCURSIONS

Sail along the Sicilian coast off Trapani and Agrigento by private yacht- or visit one of Sicily's many islands.



## EXCURSIONS

### ERICE, SEGESTA & THE SALT PLAINS

Situated on top of Mount Erice, Erice is a medieval town overlooking Trapani. Visit the Castello di Venere, and don't forget to try the local speciality - sweet almond paste. Go on to Segesta, host to theatrical and musical performances in its Greek amphitheatre, which sits on Mount Barbaro. Below you, you'll find the 36 columns of the Temple of Segesta. End the excursion with a visit to the flat salt plains in Trapani.

### PALERMO & MONREALE

The Sicilian capital has a history that stretches back 3,000 years. Ancient houses, baroque churches and neoclassical theatres. Bustling markets filled with perfumes and local flavours. Not far away, at the foot of the Caputo mountain, the town of Monreale overlooks the citrus groves of the Conca d'Oro valley and Palermo. Its iconic Cathedral was built between 1172 and 1176 – a famous example of Northern European architecture and Arabian art.

### SELINUNTE ARCHAEOLOGICAL PARK

Located at the mouth of the river, the former centre of commerce, Selinunte derives its name from the wild parsley, "Selinon", growing on its banks. Founded by Greek colonists in the 6th century BC, today you'll find columns and stones strewn around the peaceful countryside - the Temple of Hera still stands. A cocktail reception can be arranged upon request.

### THE VALLEY OF THE TEMPLES, AGRIGENTO

Take a full or half-day trip to one of Europe's most interesting archaeological sites. This UNESCO World Heritage Site is characterised by its well-preserved Doric temples. A cocktail reception can be arranged upon request.



## FOOD & WINE

### ADVENTUROUS JOURNEY

Journey on quad bikes from Segesta. Take in the rustic countryside, the Temple of Segesta from different angles, and the Sacratio di Pianto Romano. Stop at a farm to taste the very best Sicilian produce, such as “panze cunzatu”- bread filled with tomato, cheese, oregano, anchovies and olive oil.

### BECCHINA ESTATE

Becchina Estate, “The Antica Tenuta dei Principi Pignatelli”, is located in the heart of the Valle del Belice, a few kilometers from Selinunte. Behind its high walls, once the hunting grounds of the Spanish princes, lies a 25-acre orchard, with about three thousand trees. Taste the Olio Verde, produced at the Frantoio Becchina, join exclusive cooking classes to learn ancient family recipes, and enjoy a delicious meal.

### CALTABELLOTTA'S CUISINE

One of the oldest villages in Sicily, Caltabellotta has breathtaking views and great culinary traditions. Sample produce from the surrounding area in an old factory, all made with ancient Sicilian recipes.

You'll also find a museum dedicated to Sicily's culinary traditions in the main eating hall.

### MORGANA FARM

The Morgana Farm is an educational farm that uses seasonal produce and maintains ancient Sicilian farming and cooking traditions. Join educational journeys into these traditions, such as a ricotta-making lesson.

### PLANETA WINE TOUR

Planeta is one of the most important wine producers in Italy. Explore Planeta's first vineyard, Ulmo, on the shores of Lake Arancio in Sambuca di Sicilia and taste its famous wines.

### SELINUNTE, FLORIO WINERY AND MOTYA

Start the tour with a visit to Selinunte's archaeological site. After exploring the remains of an acropolis and the Sicilian-Greek temples, continue towards Marsala to taste wine and other produce at the Florio winery. Head on to Motya, one of the most affluent cities during the Phoenician times, and renowned today for its nature and archaeological sites.

The following culinary experiences are available at Verdura Resort:

### COOKING LESSONS

Sicilian cuisine is a triumph of colours, flavours and aromas, enriched over centuries by a variety of culinary traditions. Our chefs will teach you to make some of Verdura's most popular dishes with the freshest local ingredients. Sciacca's catch of the day. Greens hand-picked from our vegetable garden. Oranges and olives plucked from our trees. And much more. Masterclasses with Celebrity Chef, Fulvio Pierangelini, can also be arranged.

### MIXOLOGY CLASSES

Step into the world of mixology with special classes led by our Bar Manager at Granita Bar. Learn how to mix a Sicilian Mojito and other cocktails with a Sicilian twist. Make your very own cocktails, using the freshest ingredients from our gardens: basil, mint, lemons, oranges, olives and much more.

### WINE TASTING

Legend says that Dionysius introduced wine to the island. Today, Sicilian wines are famous worldwide: Nero D'Avola, one of the oldest red grape varieties on the island; Bianco d'Alcamo, a popular white wine; Moscato and Passito di Pantelleria dessert wines; Marsala, a fortified wine first produced in 1773 by John Woodhouse. Let our sommelier teach you about these wines with our wine tasting lessons.



## TEAM BUILDING

### GO-GO-GO

Participants can get competitive on the go-karting track nearby.

### INVISIBLE CITIES

Winner of the crystal Award for “Best motivational event in Europe”, and mentioned in the book “101 things to do in Sicily At Least Once in a Lifetime”, Invisible Cities is named after one of Italo Calvino’s greatest works. Participants are equipped with a city map, Polaroid and a special booklet, and they must discover monuments, local traditions and stories, whilst taking photos to show that they have passed assigned tasks.

### MINI-GOLF MISSION

A mini-golf tournament with a charitable touch, competitors must follow a special map and play through monuments and landmarks in a picturesque town. The winning team will decide which Sicilian charity will benefit from a monetary donation, an amount agreed by the group at the start.

### MISSION IMPOSSIBLE

Participants are divided into small groups and equipped with a secret agent kit containing a walkie-talkie, mini UV lamps and a town map. Each group is then sent on a mission across the town in search of evidence and witnesses to help stop a dangerous threat and save the world.



### MOSAIC WORK SHOP

Directed by fine arts conservation experts, participants can take part in a multimedia introduction to the history of mosaics, its materials and techniques. They can then create their own mosaics.

### MOVIE MAKER

Participants must write, produce and shoot an original short film in groups or remake one of Coppola’s famous Sicilian Godfather scenes.

### OBSTACLE COURSES

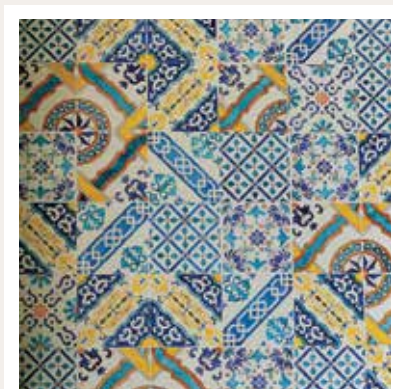
Delegates are split into teams and must fight against each other in a series of tests – from navigating through an obstacle course in a Vespa to filling a water bottle ten metres away using hydraulic jets. These tests are designed to promote initiative and collaboration.

### PAPIER MÂCHÉ MASTERCLASS

Delegates can master the art of papier mâché sculpting at Sciacca’s Carnival Museum. They can learn how Sciacca’s spectacular carnival floats are made, as well as create papier mâché objects with the assistance of a pottery artist and two papier mâché experts.

### SICILIAN ESPRESSO

Through a series of amusing tests, participants can embark upon a unique journey to discover authentic Sicily.



The following Team Building Activities are available at Verdura Resort:

### BEACH GAMES

Host the perfect ice-breaker with a day of games on our beach. Activities can include tug-of-war, treasure hunts, beach volleyball and much more. All can be tailored to specific group requirements.

### GAMES WITHOUT FRONTIERS

Teams can face adrenaline-pumping challenges inspired by “Jeux Sans Frontières”, as well as Sicilian myths and legends, that will test their agility and skills.

### LEONARDO

Delegates are grouped into small teams and must create a Renaissance-style work of art with authentic materials from the era. The individual works are combined at the end of the session to form a group masterpiece.

### SICILIAN FOLK DANCING AND DRUMMING

Delegates can discover two lively Sicilian folk traditions.

### SPORTING TOURNAMENTS: FOOTBALL, GOLF, TENNIS

Participants can battle it out with sporting tournaments: football on Verdura’s full-size pitch; golf on one of our two 18-hole championship courses or our nine-hole course; tennis on one of our six clay tennis courts.

### WATER SPORTS GAMES

Delegates can take part in banana boating and doughnutting competitions, or enjoy an in the sea assault course, with waterskiing, sailing, Stand Up Paddling and much more.

## THEMED EVENINGS

Experience our Sicilian-themed evenings:

### ARABIAN NIGHTS

Celebrate Sicily's Arab roots and escape into the magical world of the Arabian Nights, right on Verdura's private beach.

### IL GATTOPARDO NIGHT

Experience the grandeur of the Sicilian nobility in the 1800s with a gala dinner inspired by Lampedusa's work- "The Leopard".

### LA DOLCE VITA

Recreate the seductive atmosphere of Sicily and Italy during the 1960s and experience "the sweet life" as enjoyed by Ava Gardner, Liz Taylor and Richard Burton in times gone by.

### MEDITERRANEAN ODYSSEY

Celebrate Sicily's Greek and Roman roots with a toga-themed evening.

### SERATA SICILIANA

Take part in an evening dedicated to authentic Sicilian culture with local food, music and dancing.

### SYMPOSIUM

Embrace Sicily's Greek roots with an evening inspired by the Olympian Gods, with dance and fire show performances.

### THE GODFATHER NIGHT

Enjoy a night that pays tribute to the unforgettable Sicilian films and novels. Make the evening even more memorable and commission a video of the night to take home.

Or enjoy another one of our popular themes:

### BAR ROCK

Experience a contemporary interpretation of Baroque Italy with a string quartet, fire shows, jugglers, opera and Baroque and rock dance performances.

### CASINO NIGHT

Create a bespoke evening of decadence and glamour with showgirls, celebrity impersonators, cigars, magicians and much more.

### CELEBRATION NIGHT

Design a spectacular event with a pre-choreographed show created by professional musicians, singers and other performers, broadcast on big screens around the dining venue.

### FASHION SHOW

Enjoy a fashion show with a DJ set, musicians and dancers.

### LA BELLE EPOQUE

Be seduced by the enchanting atmosphere of "the beautiful era".

### MURDER MYSTERY DINNER

Solve a theatrical murder mystery during dinner.

### QUIZ SHOW

Add an air of intellectual excitement to the night with your very own quiz show.

### WINE CASINO

"Vini Vegas" – take part in a Las Vegas themed evening with Sicilian wines.

Themed evenings can be held at one of Verdura's restaurants and bars, or in special areas around the resort, including our private beach and olive groves.

They can also be arranged at the following locations:

Planeta winery, Ulmo  
Capacity: 100 guests  
(40 minutes from Verdura)

Hotel Villa Athena, Agrigento  
Capacity: 200 guests  
(45 minutes from Verdura)

Gattopardo Palace & Museum, Santa Margherita Belice  
Capacity: 150 guests  
(45 minutes from Verdura)

Chiaromonte Castle, Siculiana  
Capacity: 200 guests  
(30 minutes from Verdura)

Baglio San Vincenzo, Menfi  
Capacity: 200 guests  
(25 minutes from Verdura)

The Cloister, Sciacca  
Capacity: 200 guests  
(20 minutes from Verdura)



# BESPOKE SIGNATURE EVENTS AT ROCCO FORTE HOTELS

As a guest at Verdura, enjoy our Rocco Forte Hotels Bespoke Signature Event promises:

- Our best rate, first time, with meeting essentials included
- One dedicated contact throughout your event journey, with responses when you need them
- Event planner personal benefits
- Elegant and practical meeting areas, comfortable accommodation - all with Wi-Fi access
- Imaginative menus for meals and breaks created by our chefs, which can be provided at times that work for you

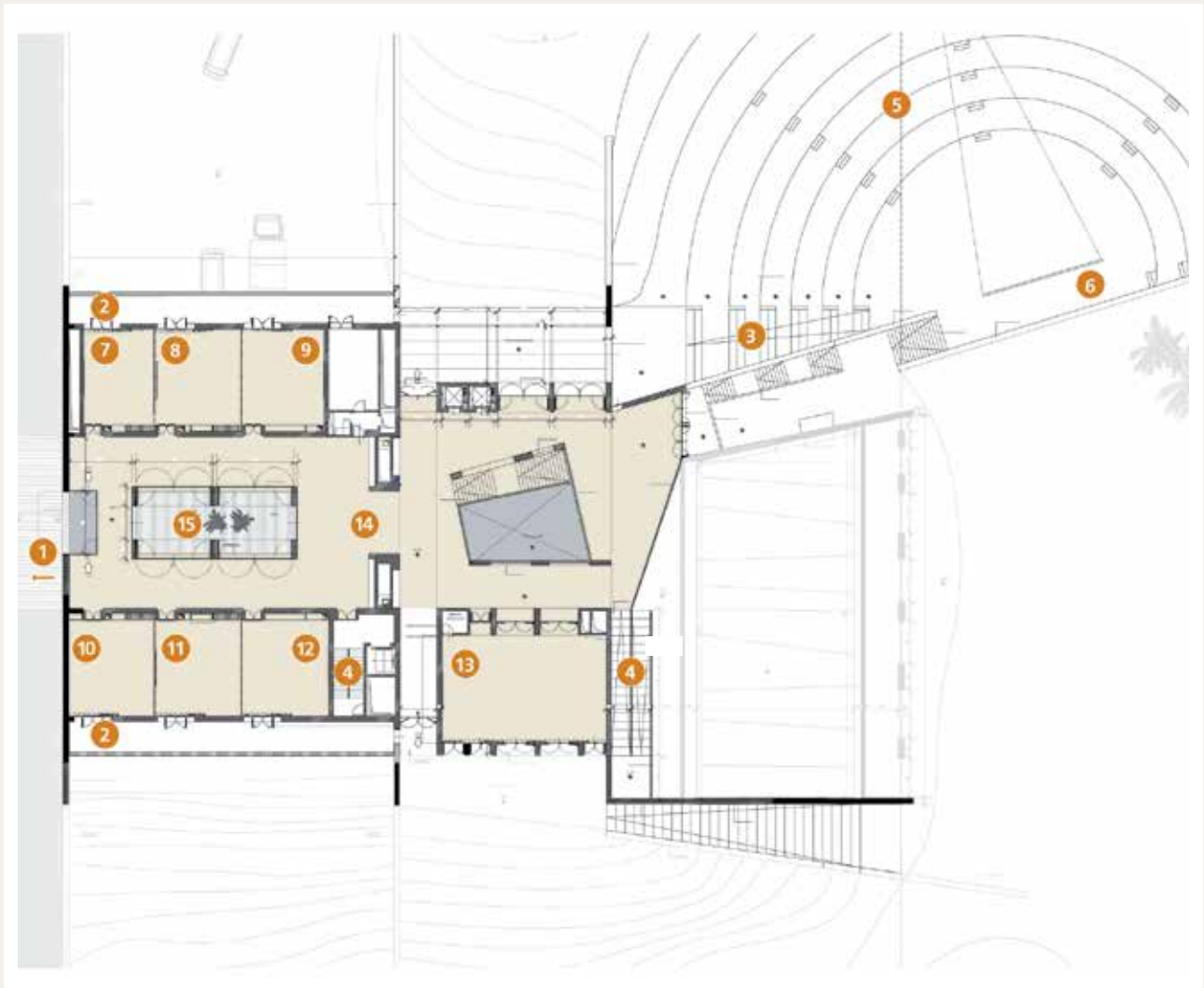


## AT VERDURA RESORT:

- 153 bedrooms
- 50 suites
- 4 restaurants and 5 bars, all set in beautiful locations
- 60m outdoor pool
- Two 18-hole championship courses, a 9-hole par-three course, all designed by Kyle Phillips
- Full-size football pitch
- Private beach with volleyball and water sports
- 6 clay tennis courts
- Running and cycling trails
- 4000m<sup>2</sup> spa with: 4 thalasso therapy pools; 25m indoor lap pool; hair, nail and beauty salons; 11 treatment rooms; relaxation rooms; saunas and double-height hammam; gym with personal training services; and yoga studio with daily fitness classes
- 4000m<sup>2</sup> conference centre with: ten meeting rooms, each with access to the central courtyard; a double-height ballroom with foyer and outdoor terrace; and a stunning open-air Amphitheatre that can be used for screenings, music performances and presentations
- 24-hour Business Centre

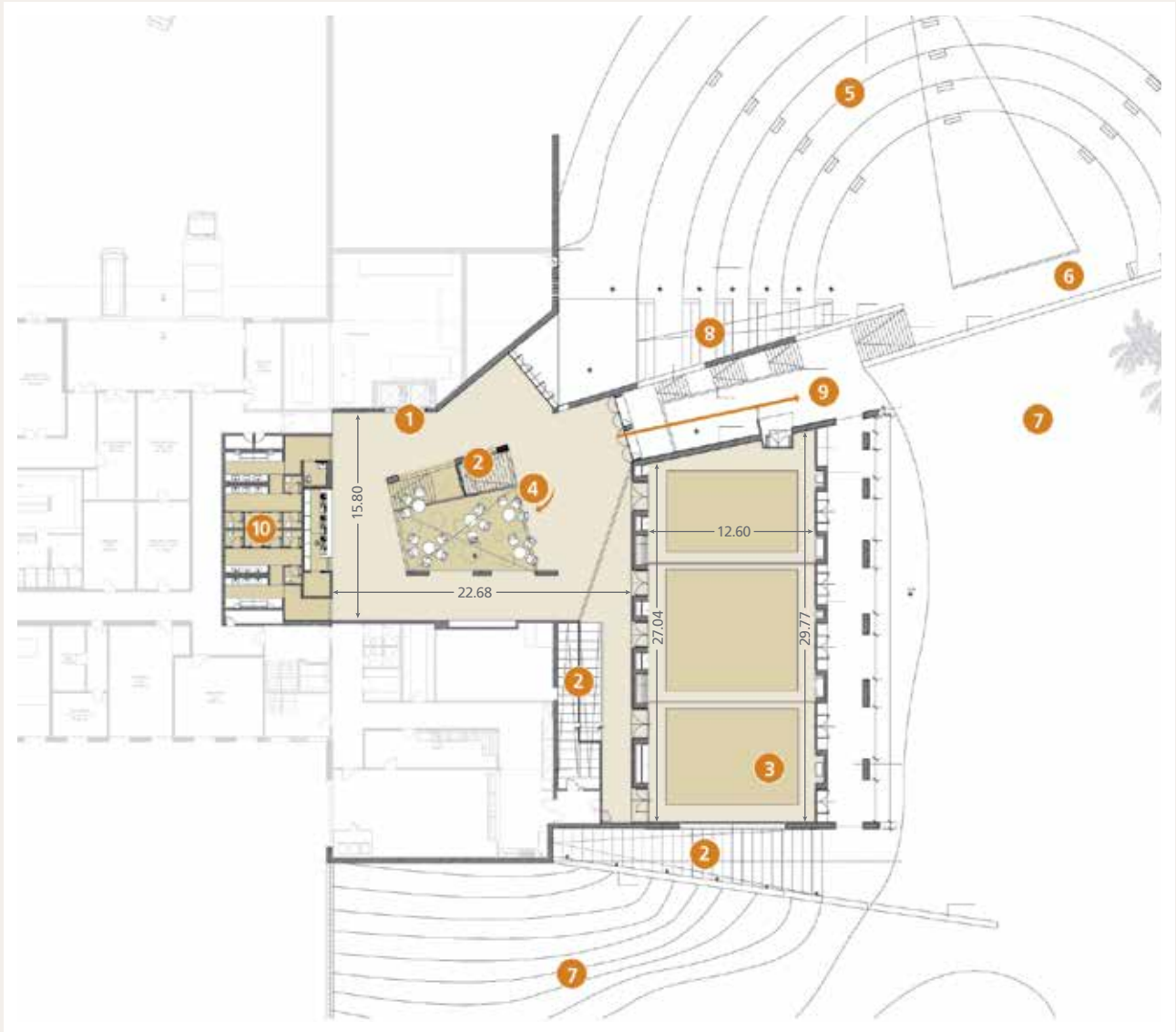
# FLOORPLANS - GROUND FLOOR

- 1 Entrance
- 2 Open terrace
- 3 Access down to the Amphitheatre
- 4 Stairs to lower ground
- 5 Open-air Amphitheatre
- 6 Outdoor screen
- 7 Palermo
- 8 Etna
- 9 Ragusa
- 10 Messina
- 11 Agrigento
- 12 Sciacca
- 13 Catania
- 14 Foyer
- 15 Lemon Garden



# FLOORPLANS - LOWER GROUND FLOOR

- 1 Lifts
- 2 Stairs to upper ground floor
- 3 Ballroom
- 4 Foyer
- 5 Open-air Amphitheatre
- 6 Outdoor screen
- 7 Garden
- 8 Stairs to foyer
- 9 Direct access to the Amphitheatre
- 10 Bathrooms





# CAPACITIES

## MEETINGS SPACES

Name	Dimensions	Size	Set-up						
			Reception	Dining/ Banquet	Classroom	Theatre	Boardroom	U-Shape	Cabaret
Palermo	7.7 x 5.6m	43 m <sup>2</sup>	30	30	28	32	18	24	15
Etna	7.7 x 6.8m	52 m <sup>2</sup>	45	40	30	48	28	24	20
Ragusa	7.7 x 6.6m	50 m <sup>2</sup>	45	40	30	48	28	24	20
Messina	7.7 x 6.8m	53 m <sup>2</sup>	45	40	30	48	28	24	20
Agrigento	7.7 x 6.8m	53 m <sup>2</sup>	45	40	30	48	28	24	20
Sciacca	7.7 x 6.9m	53 m <sup>2</sup>	45	40	30	48	28	24	20
Catania	13.1 x 8.6m	112 m <sup>2</sup>	110	90	70	88	45	36	45
The Auditorium (Palermo + Etna + Ragusa)	7.7 x 19.3m Meeting room height is 3 metres	150 m <sup>2</sup>	150	120	90	144	55	40	60
The Panorama (Messina + Agrigento + Sciacca)	7.5 x 20.8m Meeting room height is 3 metres	160 m <sup>2</sup>	160	120	90	144	55	45	60
Ballroom	Ballroom	355 m <sup>2</sup>	350	270	160	300	N/A	N/A	140
	A	95 m <sup>2</sup>	100	70	50	80	45	30	35
	B	132 m <sup>2</sup>	100	90	50	80	60	46	45
	C	110 m <sup>2</sup>	100	70	50	80	50	36	35
Ballroom ceiling height ranges from 3.90 to 4.40 metres									
Open Air Amphitheatre		1000 m <sup>2</sup>	-	-	-	300+	-	-	-

## RESTAURANTS, BARS & SPECIAL SPACES

Area	Set-up								
	Indoor			Outdoor			Both		
	Reception	Dining/ Banquet	Buffet	Reception	Dining/ Banquet	Buffet	Reception	Dining/ Banquet	Buffet
Amare	-	-	-	150	170	120	-	-	-
Buongiorno	-	80	80	-	200	200	-	280	280
Beach	-	-	-	300	-	300	-	-	-
Granita	150	34	34	150	22	22	300	56	56
Library	80	20	20	200	-	100	280	-	120
Liola	-	80	60	-	110	110	-	190	170
Olive Groves	-	-	-	270	-	270	-	-	-
Pool Bar	-	-	-	200	70	50	-	-	-
Torre Bar	50	35	35	150	80	80	200	115	115
Torre Piazza	-	-	-	270	150	270	-	-	-
Zagara	-	60	40	-	120	120	-	180	160

To book an event at Verdura, please telephone +39 0925 998 172 or e-mail [sales.verdura@roccofortehotels.com](mailto:sales.verdura@roccofortehotels.com)

Berlin, Hotel de Rome • Brussels, Hotel Amigo • Edinburgh, The Balmoral • Florence, Hotel Savoy  
Frankfurt, Villa Kennedy • London, Brown's Hotel • Munich, The Charles Hotel • Rome, Hotel de Russie  
St Petersburg, Hotel Astoria • Sicily, Verdura Resort. **Future Opening:** Jeddah

[roccofortehotels.com](http://roccofortehotels.com)

